

JOE VAINIKKA

INDUSTRIAL DESIGN | UX/UI DESIGN

CONTACT

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www.joev.design

EXPERIENCE

2023-Present

ASSOCIATE DESIGN INTERN

THE BERNARD GROUP

- Design new stunning retail fixtures
- Define materials and finishes of new fixtures
- Visualize concepts with sketching, 3D modeling, and rendering
- Brand identity and trend research
- Collaborate with Product Development, Engineers, and Sales

2020-2023

ASSOCIATE INDUSTRIAL DESIGNER

COVE DESIGN | Product Design Consultancy

- Define form, ergonomics, and brand aesthetic
- Contribute with creative ideation, and sketching
- 3D modeling in SOLIDWORKS and Blender
- Photo-realistic rendering with Keyshot
- 3D printing, prototyping, testing concepts

EDUCATION

2020-2024

PRODUCT DESIGN • BS

University of Minnesota

2017-2020

LIBERAL ARTS • AA

Minneapolis College

SKILLS

INDUSTRIAL DESIGN • IDEATION SKETCHING • FORM • CONCEPT DEVELOPMENT • ERGONOMICS • ALIAS • SOLIDWORKS • KEYSHOT
UX DESIGN • UI DESIGN • DIGITAL PROTOTYPING • FIGMA • WIREFRAMING • ADOBE SUITE • USER FLOWS • PERSONAS
RAPID PROTOTYPING • 3D PRINTING • IDEATING • DEVELOPING IDEAS
RESEARCH • USER TESTING • MARKET VALIDATION • DATA ANALYSIS

HOBBIES

PAINTING • TRAVEL • COOKING • POTTERY • FURNITURE RESTORATION